

# Can hybrid wines be successful on Long Island?

*Eastern U.S. colleagues are successfully growing and marketing hybrids.*

*Quote from Finger Lakes grower: 'Hybrids pay the bills for the vinifera'.*



Itasca, Sept. 3, 2020

Photo: A.Wise

## Advantages again ...

Cheaper to grow

More productive

Machine harvest

Wines can be released early.

Modest bottle prices - \$10-20 typical in the Finger Lakes; however, their operating costs are lower.





Photo: A.Wise

# Itasca

Frontenac Gris x MN1285

Harv. Sept. 1, 2022

24.2°, pH 3.24, 8.1 g/l  
Clusters avg. 0.17 lbs.

No cluster rot

Floppy shoots – *likely more productive on high wire*

No cluster rot; birds problematic  
had to double net

Pear, gooseberries, honeydew  
melon, and star fruit